

Illinois State Stock Horse Association
Spring Meeting Minutes
March 20, 2011

The spring meeting of the Illinois State Stock Horse Association (ISSHA) directors and assistant directors was held March 20, 2011, at The Long Branch Saloon in Amboy, Illinois. President Brian Sorensen brought the meeting to order. Roll call was taken with President Sorensen, Vice-President Brian Dalldorf, Secretary/Treasurer Susie Patten, seven directors, and 34 assistant directors present.

Norma Stone made a motion to accept the minutes from the fall meeting which were sent to all directors and assistant directors. Jim Sorensen seconded the motion. Motion carried.

Secretary/Treasurer Patton read the Treasurer's Report with an ending balance of \$10,327.07. Jim Sorensen made a motion to accept the Treasurer's Report as read. Phylis Dalldorf seconded the motion. Motion carried.

Carol Brandon gave the Merchandise Report. Carol stated she had many ideas of things she would be ordering. Some of the items will have the website address on them, and some will have "60th Anniversary" on them.

Phylis Dalldorf reported the website will be updated soon. She planned to wait until after the meeting so she would have the latest changes to update the site. Phylis requested anyone with panoramic pictures of any past rides to please let her know so they could be added to the website. She also asked any members to provide copies of landscape pictures with trail riders in them to be added to the website. Please contact Phylis if you have anything that you think might work.

Phylis advised the ISSHA now has its own e-mail address. The address is: issha100mileride@yahoo.com. Any e-mails sent to the address are accessible to the Executive Board and will be answered promptly.

UNFINISHED BUSSINESS:

Brian Sorensen gave a report on the Illinois Horse Fair. The Trail Riders of Illinois (TROI) invited the Executive Board to attend their annual meeting on Saturday and were given a chance to talk to the group and answer their questions. We handed out business cards that had our website and our new e-mail address on them. We also handed out many ride flyers and answered questions about the ride. We found out some people do not realize the ISSHA puts on The 100 Mile Trail Ride! Pass the word!

The free ride raffle did well at the Illinois Horse Fair. Bruce Wachowski won the drawing for the free ride.

Brian Dalldorf talked to us about the booth size and location at this year's Horse Fair. Because we were not happy with the way we were quite hidden, for next year we have asked for a better location and plan to look into either a corner booth or a bigger booth. We also want to look into some kind of sign to let people know we are the home of the 100 Mile Trail Ride.

President Sorensen gave a report on going down south to talk to Cedar Lake Campground. President Sorensen, along with VP Dalldorf and Jim Sorensen, went down to Vienna, Illinois, to talk with Mark and Diane about the ride and to get things set up with them. They also talked to Dorothy Arjes and Larry Fryer, who both offered to help with different things for the ride.

Ideas that are being talked about are: a tack sale, bands, wine tasting, some kind of horse show, karaoke, the singing cowboy, and extreme cowboy contest.

There was a question brought up about a wire over the road at Cedar Lake Campground. We were told they are burying the wire as we speak.

Discussion was held regarding getting to some places of interest we would like to get to during the 2011 ride. We may have to adjust the riding times and lengths. We are looking into having one or two all-day rides, or possibly one long ride on some days.

Colin Spenser stated he felt it should be left to the Executive Board to set up the times and length of the rides, depending on where we will be going and the weather each day during the ride. The Board agreed and stated they will do their best to give at least 24-hours notice to the riders.

President Sorensen made sure Carol Brandon and Kathy Merema knew that all they had to do is ask if they needed any help with the merchandise, or if they just wanted a break, all they have to do is ask.

Perry Feller asked if ice would be available on the ride. The campground will be sell bags of ice. Hay and grain will be available.

Rick & Dory Budde, our caterers, were asked if they had any questions. They said they were ready to go and looked forward to the ride.

Dan Nauman stated he still needed some assistant trail bosses. He had this covered by the end of the meeting.

NEW BUSINESS:

President Sorensen advised we talked to Rick Budde about kid prices for the ride. The Executive Board suggested we charge children 15-years and under \$125.00 for the week (\$25.00 per day), with proof of age. Jerry Benson made this a motion. Deb Herman seconded the motion. Motion carried.

Because of the time, Norma Stone made a motion to break for lunch. Seconded by Terry Benson. Motion carried.

AFTERNOON MEETING – MARCH 20, 2011

A motion was made by Norma Stone to dispense with the roll call since everyone present had already been recorded. Seconded by Patti Hager. Motion carried.

Everyone was asked to bring anything they have from past rides to the ride this year as we will be celebrating our 60th ride and would like to share these items with the other riders with some kind of display this year.

President Sorensen asked the floor if anyone had any ideas for a location for the 2012 100 Mile Ride. He also stated he formed a trail ride committee and anyone who is interested in being on the committee should let him know.

Norma Stone suggested we return to Jim Edger State Park every three years, as we are always welcome back any time.

Jerry Benson stated paperwork is started to try to get the ride back into Jubilee State Park. He cautioned that this is just the beginning and we will have to wait and see – but, they have not said no yet, and we are to have a meeting with the State and the site superintendent before they decide, so we still have hope.

Amboy was brought up, as well as Danville. Both areas will be looked into. Hopefully, we will have some ideas at the ride this year with a vote on the location for the 2012 ride no later than the November meeting.

Advertising for the rides was discussed. We asked everyone to use his or her area horse clubs to get the word out. Also, anyone can put the ride in their area newspaper, or any horse magazines you might subscribe to.

If you know of any websites to add our name to, or if you are a Facebook user, please advertise (FREE!) for us by announcing the ride details! Remember to put out flyers or ISSHA business cards anywhere you think it will help to get the word out.

It is every directors and assistant director's job to promote the ride whenever possible.

A motion was made by Corey Burken to adjourn the meeting. Seconded by Perry Feller. Meeting adjourned.

Respectfully,

Susie Patten, Secretary